

FSC-156-B

9/24/96

SUBJECT: Proposed Food and Drug
Administration Regulations

DISTRIBUTION:

<input checked="" type="checkbox"/> AVP	<input checked="" type="checkbox"/> KAM	<input checked="" type="checkbox"/> DM
<input checked="" type="checkbox"/> RSM	<input checked="" type="checkbox"/> AM	<input type="checkbox"/> RM
<input checked="" type="checkbox"/> RBM	<input checked="" type="checkbox"/> Reg.Mil./DF Mgr.	<input type="checkbox"/> MIL
<input checked="" type="checkbox"/> ROM	<input checked="" type="checkbox"/> AE	<input type="checkbox"/> DF
		<input type="checkbox"/> REP

	Sales	Retail
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1225	ROM	
1226	PC	SC
1229	MC	PA
1240		
1244	RSM	RBM

Attached is a response to the recent proposal by President Clinton to have tobacco regulated by the Food and Drug Administration. You should insure that all of your key chain retail and wholesale trading partners receive a copy of this letter as soon as possible. It is not expected that you would send this correspondence to individual retail accounts; however, you can, at your discretion, send to your key independent accounts.

This letter is not being sent directly to your customers from Winston-Salem in order to allow you to customize the correspondence by addressing the letter itself or attaching a cover letter. However, the actual contents of this letter should not be altered.

Program Contacts: Your Area Manager of Operations
Bruce Cook, extension #7507

R. J. REYNOLDS TOBACCO COMPANY

Attachment

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